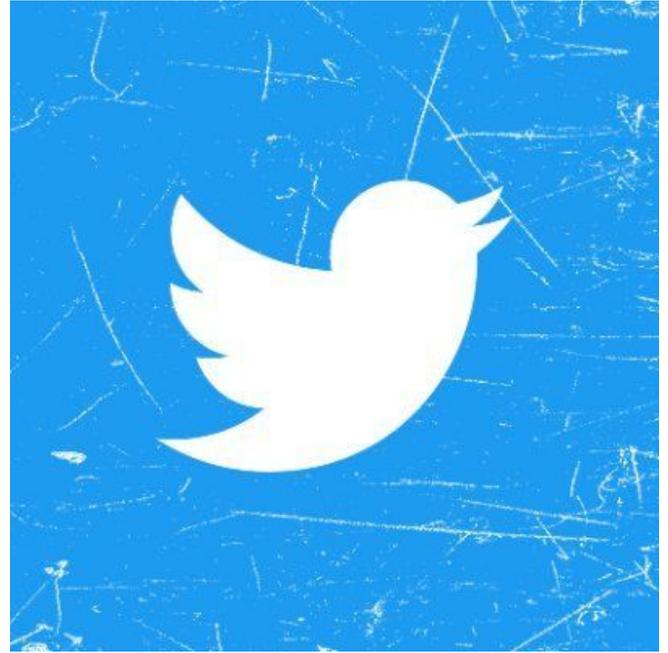


# How To Use Your Twitter Account

Anna Stauber, Rami Abu Rafea

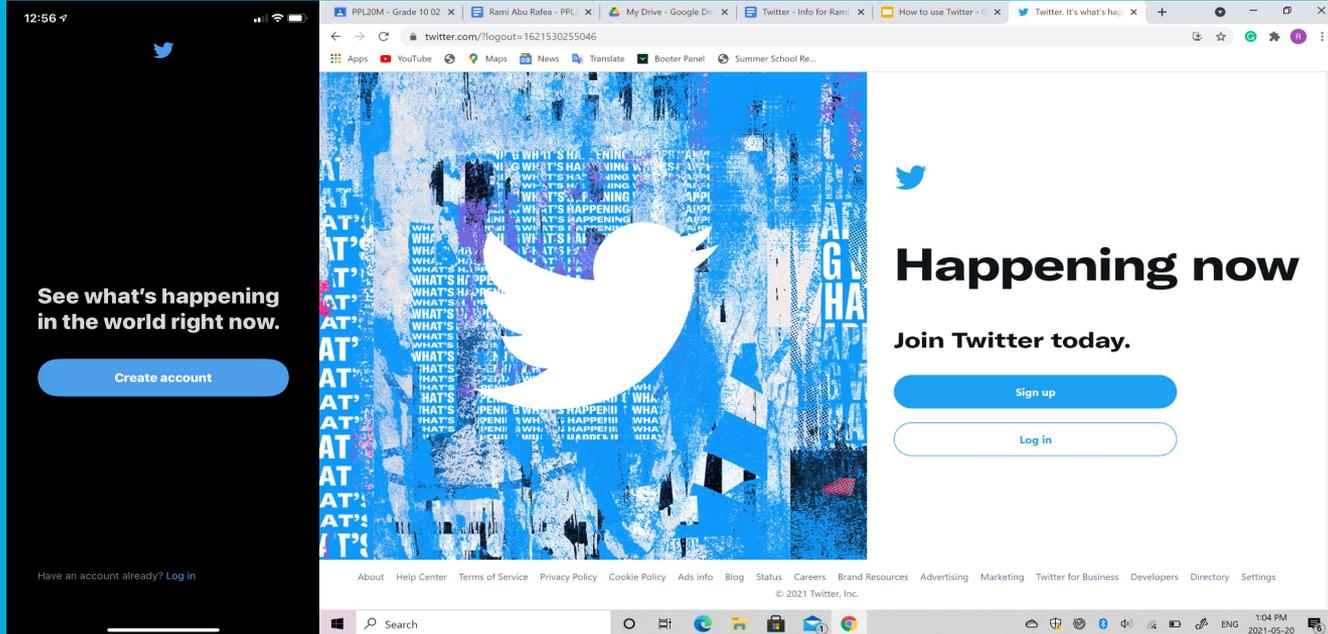
# Why Twitter:

- **Connect**
- **Inform**
- **Learn**



# Step 1

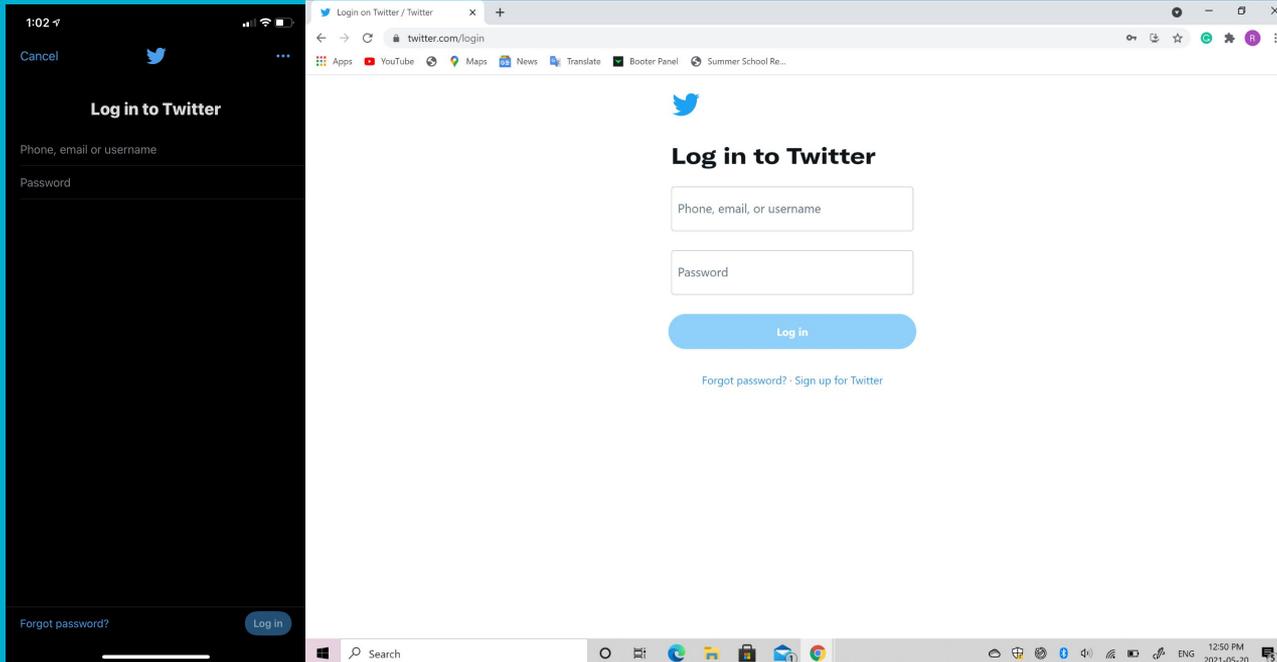
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Firsty, open your Twitter app or go to [www.twitter.com](https://www.twitter.com). Click “Log in” if you already have an account, and click “Sign up” if you do not have an account.

# Step 2 - Logging in:

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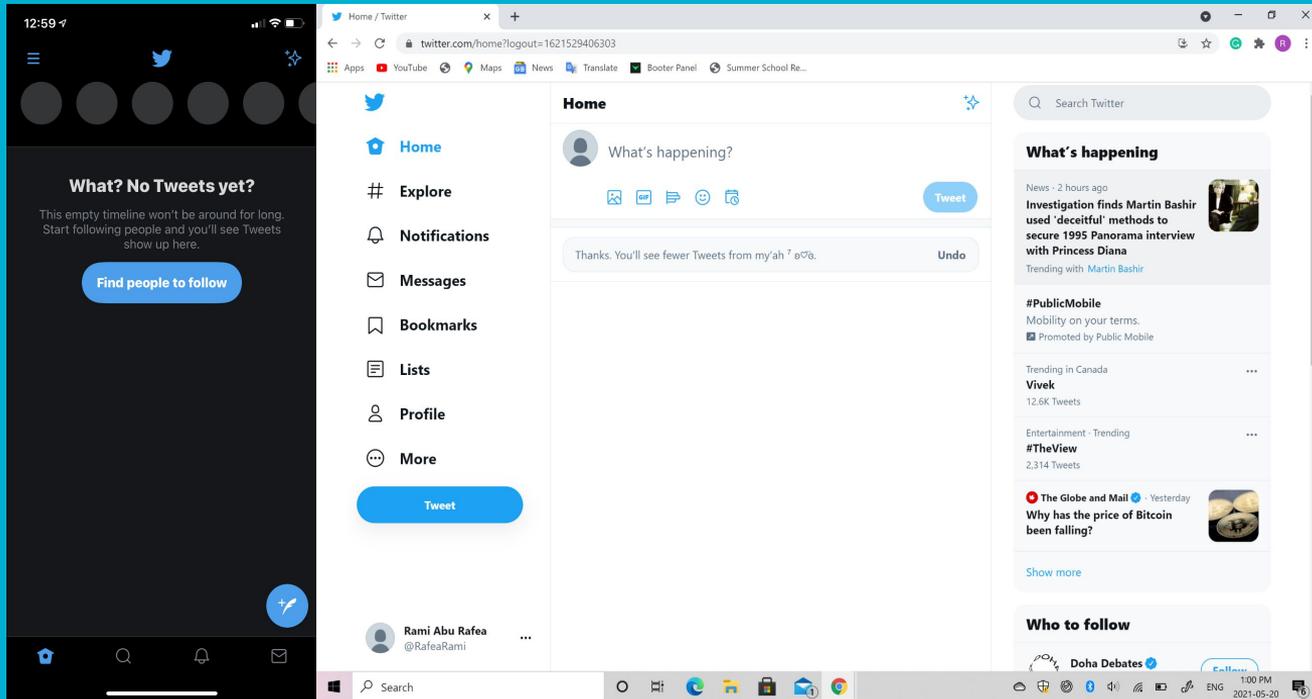


Secondly, enter your email, phone number, or username

Or create an account if you haven't before.

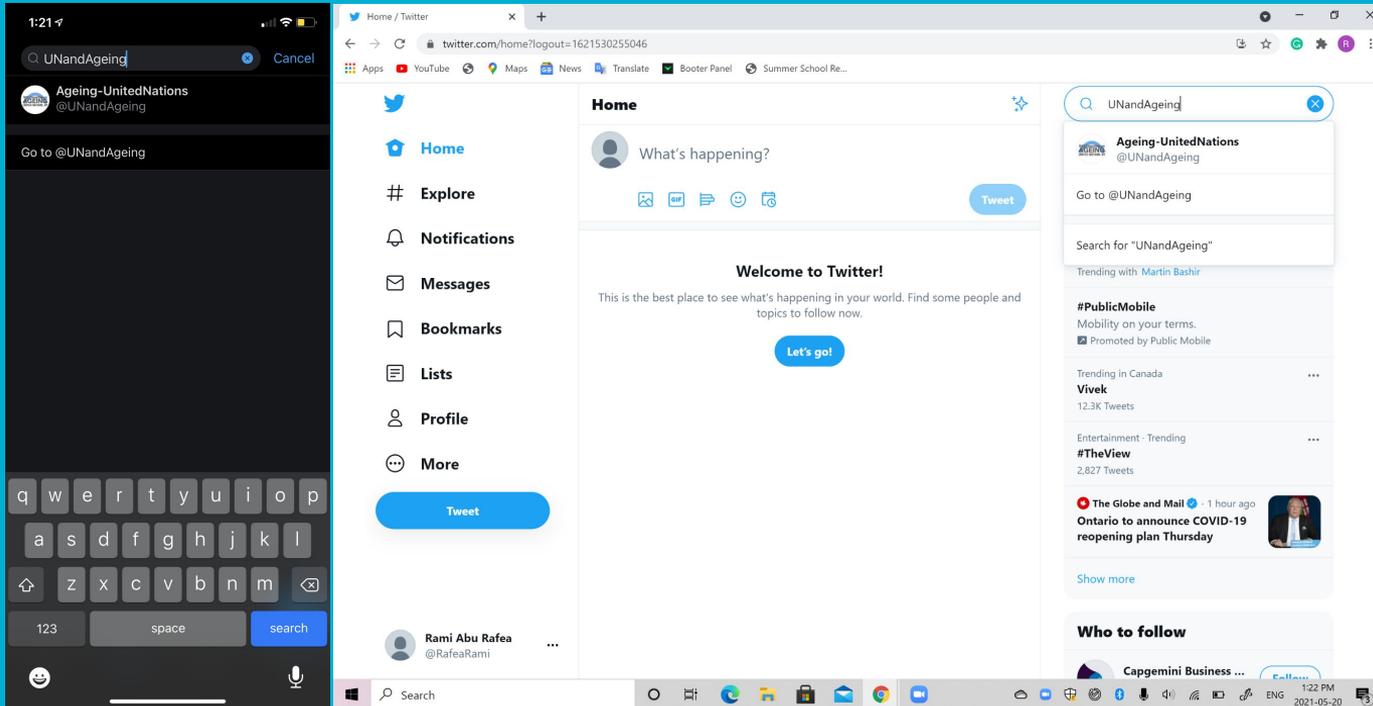
# Step 3

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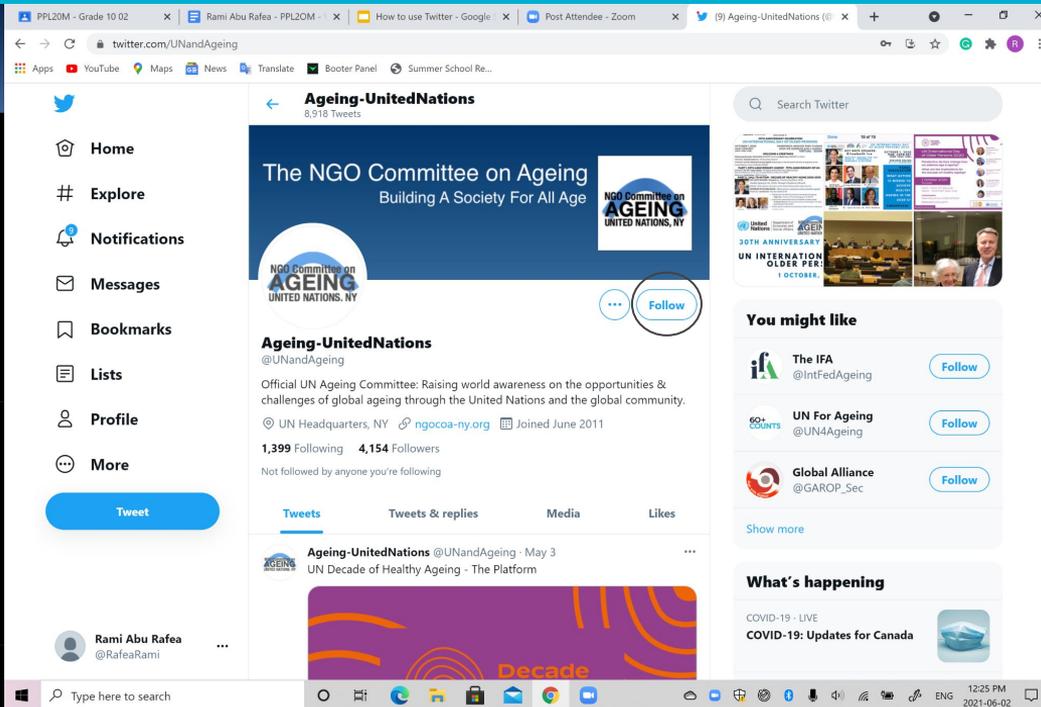
Next, you will see your home screen. From here Twitter will recommend tweets or users that you may be interested in and shows what is trending currently.

# Step 4



Next, enter “UNandAgeing” into the search bar. This will lead you to our Twitter account.

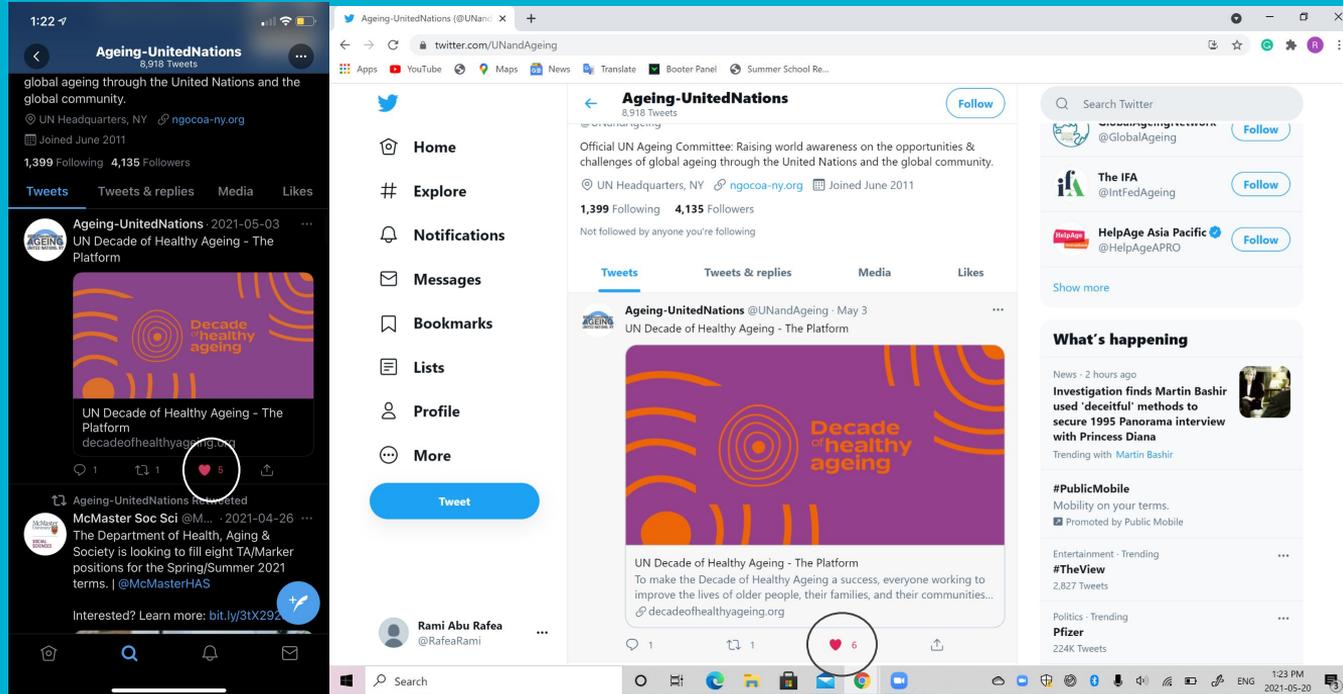
# Follows



Click "Follow" for the twitter posts from our committee to show up in your twitter feed.

- What is your feed?  
- Other organizations to follow?

# Liking



## Liking:

Clicking the heart on the bottom of a post is what is called a “like”.

- Generally indicates agreement or endorsement of a post

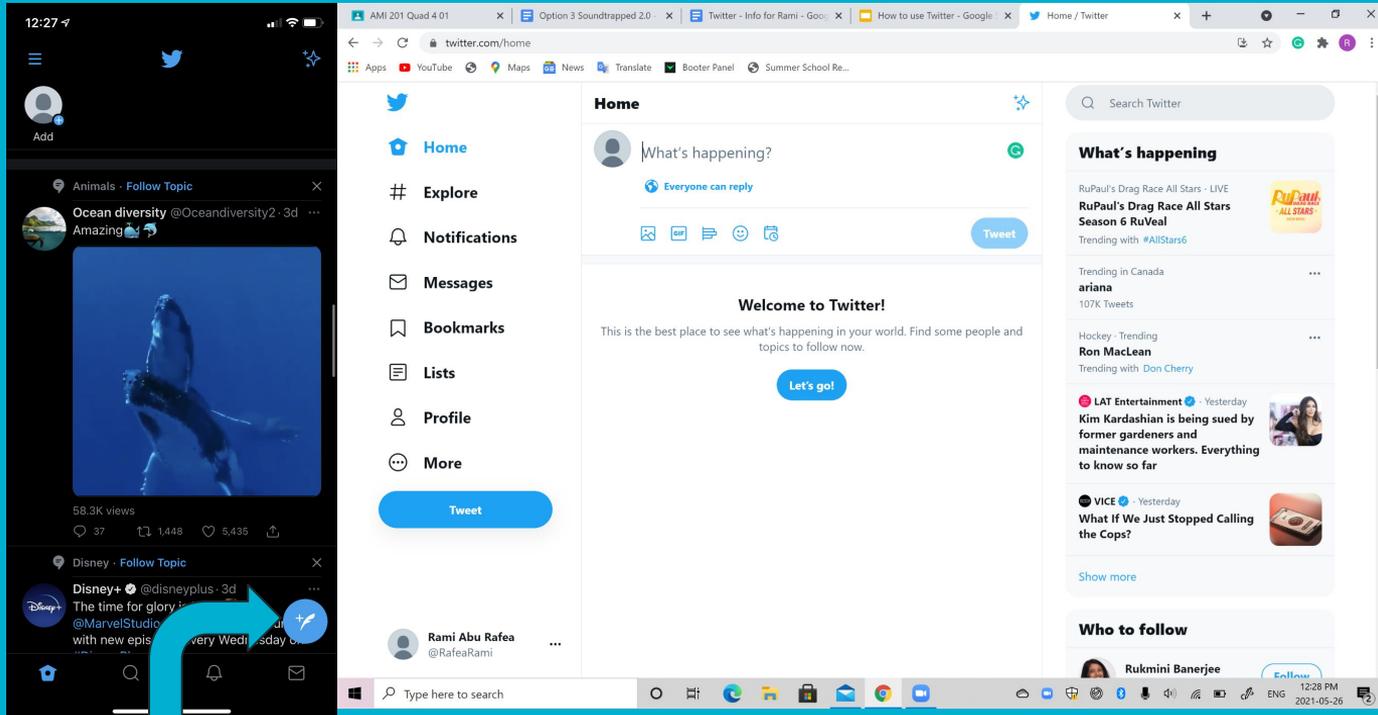
# Retweeting

The image shows a mobile app interface on the left and a desktop browser view on the right. The mobile app shows the profile of 'Ageing-UnitedNations' with 8,918 tweets. A tweet from 'Ageing-UnitedNations' is highlighted, showing a retweet count of 1. The desktop browser view shows the same profile and a tweet from 'Ageing-UnitedNations' dated May 3, 2021. The tweet content is: 'Official UN Ageing Committee: Raising world awareness on the opportunities & challenges of global ageing through the United Nations and the global community.' Below the text is a purple graphic with orange concentric circles and the text 'Decade of healthy ageing'. The tweet has 1 reply and 6 likes. A red circle highlights the retweet icon (two arrows forming a square) in both the mobile and desktop views.

Retweeting:  
Posts what someone else said to YOUR page, and allows your followers to see it

Also used to show endorsement or approval of that tweet

# Posting



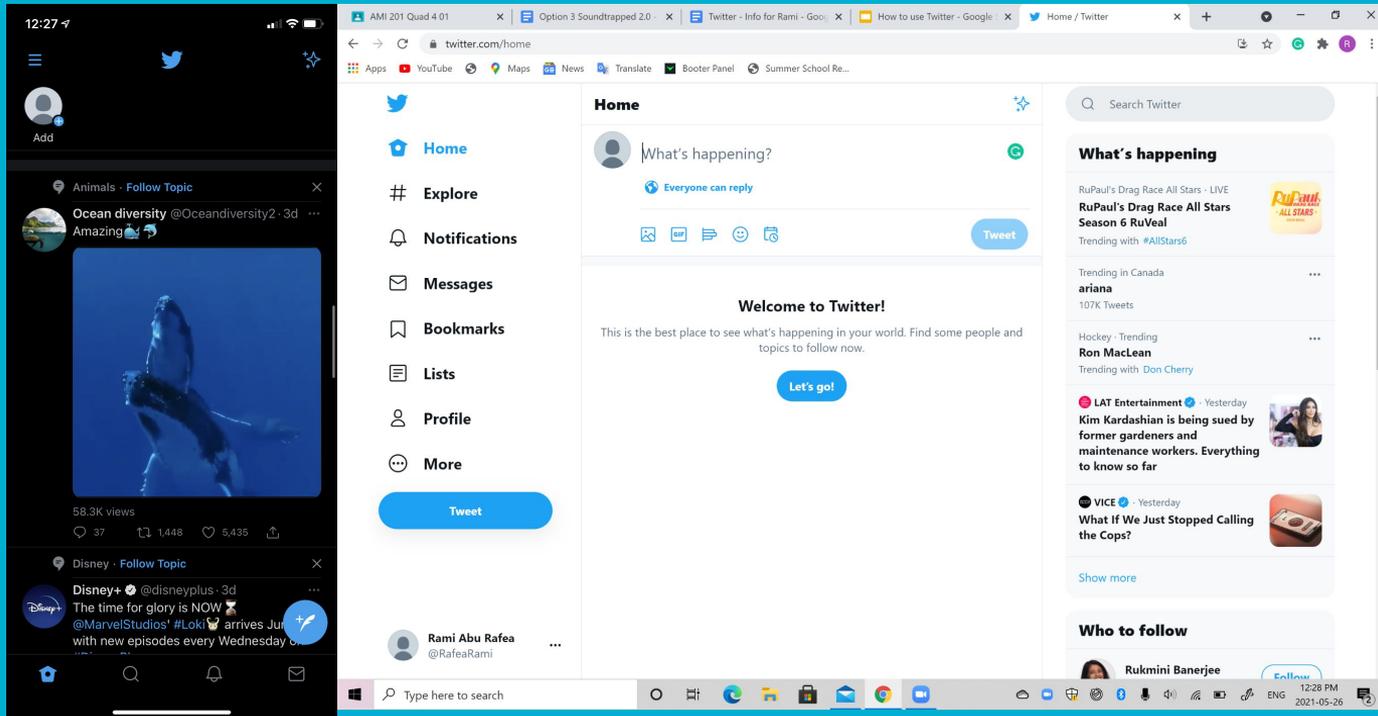
## Posting:

To post your own content go to the quill icon (phone) or the top of your home page.

You can name another user by using the “@” symbol and their username in the body of a tweet.

You are limited to character count of 280.

# Hashtags



## Hashtags:

A useful tool to find similar content.

i.e. #ngoocoany

UNIDOP this year:  
#UNIDOP2021;  
#OlderPersonsDay;  
#DigitalInclusion;

# Review:

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## Why Twitter:

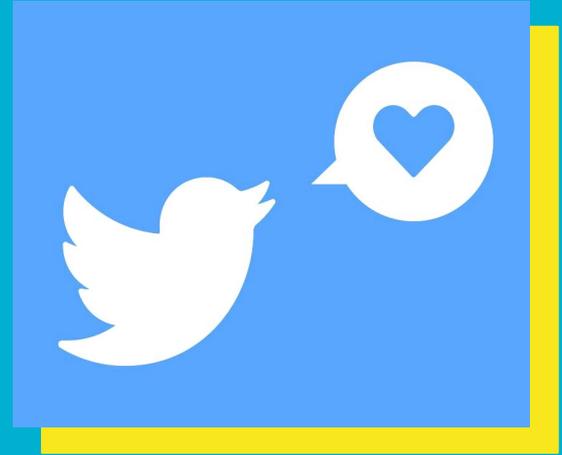
- Connect, Inform, Learn

## CoA NY:

- @UNandAgeing
- #ngocoany

## Skills:

- Follow
- Like
- Retweet
- Post
- Hashtags



**Any Questions?**

**akstauber@gmail.com**

— Thank you!