



THE 21ST ANNUAL CELEBRATION OF THE INTERNATIONAL DAY OF OLDER PERSONS

**“LAUNCH OF MADRID+10: THE GROWING OPPORTUNITIES AND
CHALLENGES OF GLOBAL AGEING”**

**THURSDAY, OCTOBER 6, 2011
10:00 AM – 5:00PM**

PRESENTED BY:

THE NGO COMMITTEE ON AGEING IN COLLABORATION WITH:

THE GOVERNMENT OF ARGENTINA, THE GOVERNMENT OF QATAR,

THE UN POPULATION FUND, UNITED NATIONS UNIVERSITY,

THE UN PROGRAMME ON AGEING, DEPARTMENT OF ECONOMIC AND SOCIAL AFFAIRS, AND THE UN

DEPARTMENT OF PUBLIC INFORMATION



MISSION STATEMENT

**INTERNATIONAL DAY OF OLDER PERSONS
OCTOBER 6, 2011**

“LAUNCH OF MADRID+10: THE GROWING OPPORTUNITIES AND CHALLENGES OF GLOBAL AGEING”

The year 2012 will commemorate the 10th anniversary of the Second World Assembly on Ageing and its important outcome document, the Madrid International Plan of Action on Ageing (MIPAA). In anticipation, this year's International Day of Older Persons is devoted to presenting ways in which MIPAA has affected changes in attitudes, policies and programmes that have had a positive impact on the lives of older persons and how MIPAA can continue to provide a blueprint for building on the achievements of the past decade for a rapidly growing, diverse global ageing population in a changing world.

The objectives of this International Day of Older Persons are, therefore, to:

1. Recognize the role of older persons as participants and agents of change in working to fulfill the goals of MIPAA.
2. Identify innovative initiatives and strategies undertaken by governments and non-governmental organizations that address the objectives of MIPAA.
3. Review the recommendations for action set forth in MIPAA in 2002 and reexamine them in light of world issues such as climate change, migration and technological advancements, and economic security.

The opportunity for individuals, countries, and organizations to share information related to the objectives laid out in the Mission Statement is profound. It will:

- Create awareness among new audiences;
- Expand the availability of information and resources, highlighting reports and best practices available globally; and
- Elevate the priorities of the global community for aging services, rights, and policies.

INTERNATIONAL DAY OF OLDER PERSONS
October 6, 2011

10:00 am – 12:00 noon

MORNING PROGRAM

Message from **Ban Ki Moon**, the U.N. Secretary-General, on the International Day of Older Persons

DPI Briefing: Ageing with Dignity: Strengthening the Protection of Human Rights of Older Persons

2:00 pm – 4:00 pm

AFTERNOON PROGRAM

Welcome Remarks:

Jessica Frank Lopez, Chair, NGO Committee on Ageing, New York

Message from **Nassir Abdulaziz Al-Nasser**, President of the U.N. General Assembly

Program Moderator:

Rosemary Lane, Senior Social Affairs Officer, Focal Point on Ageing, Social Integration Branch, Department of Economic and Social Affairs, United Nations

The State of the World's Older Persons 2012 Project

Dr. Ann Pawliczko, Senior Project Adviser, Population and Development Branch, United Nations Population Fund (UNFPA)

Opening Address:

Dr. Adriana Fassio, Consultant, Ministry of Social Development, Direction of Aging Policies, Argentina

Representative, Supreme Council for Family Affairs, Qatar (invited)

Panel Presentation:

Salvacion Basiano, President, Confederation of Older Persons' Associations of the Philippines, Philippines

Kenneth Hemley, Advocate, Age Demands Action, HelpAge International, Jamaica

Question and Answer Period

Closing Address:

Craig Mokhiber, Head, Development and Economic and Social Issues Branch, U.N. Office of the High Commissioner for Human Rights (UNHCHR)

Presentation of the First Annual Virginia Hazzard Legacy Award:

Helen R. Hamlin, Main Representative to the United Nations, New York, International Federation on Ageing

Closing Remarks:

Bethany Brooks and Kaja Meade, Co-Chairs, IDOP 2011 committee, NGO Committee on Ageing, New York

BIOGRAPHIES



Mr. Ban Ki-moon, Secretary-General, United Nations, has longstanding ties with the United Nations, dating back to 1975, when he worked for the Foreign Ministry's United Nations division. In 2001-2002, as Chef-de-Cabinet during the Republic of Korea's Presidency of the General Assembly, he facilitated the prompt adoption of the first resolution of the session, condemning the terrorist attacks of 11 September, and undertook a number of initiatives aimed at strengthening the Assembly's functioning, thereby helping to turn a session that started out in crisis and confusion into one in which a number of important reforms were adopted. In 1999, Mr. Ban served as Chairman of the Preparatory Commission for the Comprehensive Nuclear Test Ban Treaty Organization.

Mr. Ban has also been actively involved in issues relating to inter-Korean relations. In September 2005, as Foreign Minister, he played a leading role in bringing about another landmark agreement aimed at promoting peace and stability on the Korean peninsula with the adoption at the Six Party Talks of the Joint Statement on resolving the North Korean nuclear issue.

Ban Ki-moon is a national of the Republic of Korea.

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Jessica Frank López joined AARP in 2000 and serves as Senior Advisor for the AARP Office of International Affairs in New York which is focused on informing domestic policy discussion with international best practices and policies. The Office of International Affairs also works to raise AARP's profile internationally by sponsoring and participating in international social and economic policy debates worldwide. Ms. Frank is the main representative to the United Nations and with the Latin American region for AARP, the largest non-profit organization in the United States which has 40 million members and representing people 50 years of age and older. Ms. Frank's portfolio of work includes overseeing AARP's international projects, research and conferences on issues related to global aging.

At the UN, Ms. Frank manages AARP advocacy with government delegates on issues pertinent to older populations – Global Health, Livable Communities, Labor and Economic Security. On behalf of AARP's International Office, Ms. Frank has organized and participated in several major international conferences including the United Nations Second World Assembly on Ageing and the United Nations International Day of Older Persons. Ms. Frank is a fellow of the Foreign Policy Association and serves as Chairperson of the United Nations NGO Committee on Aging.

Prior to joining AARP, Ms. Frank received a Master of Science in Gerontology from Hofstra University in New York. During this time she was also awarded the prestigious AARP Andrus Foundation Graduate Scholarship in Gerontology in 2000. Ms. Frank is of El Salvadorian-US background and a citizen of Chile by birth. Chile is where she began her career in the field of Gerontology working with the homeless elderly.

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Nassir Abdulaziz Al-Nasser was elected President of the sixty-sixth session of the United Nations General Assembly on 22 June 2011. A veteran diplomat, Mr. Al-Nasser has contributed to advancing the multilateral agenda in the realms of peace and security, sustainable development and South-South cooperation over a career spanning nearly four decades.

For the past 13 years, from 1998 to 2011, Mr. Al-Nasser served as Ambassador and Permanent Representative of Qatar to the United Nations. During this period, he played leading roles as Chairman of the General Assembly's Special Political and Decolonization (Fourth) Committee (2009 to 2010) and as President of the General Assembly High-level Committee on South-South Cooperation (2007 to 2009). He also chaired the Group of 77 and China at the United Nations in New York (2004), guiding action that paved the way for the Second South Summit of the Group,

which took place in Doha, Qatar, the following year, and led to the establishment of the South Fund for Development and Humanitarian Affairs, a financing mechanism aimed at assisting the countries of the South in addressing issues such as poverty, hunger and natural disasters.

Mr. Al-Nasser represented his country on the United Nations Security Council during the two-year term of Qatar as a non-permanent member (2006 to 2007). He was Security Council President for the month of December 2006, when the Council took action on a range of complex peace and security issues, including international cooperation to combat terrorism and the protection of journalists in armed conflict. He also presided over three of the subsidiary bodies of the Council. During his term as Ambassador to the United Nations, Mr. Al-Nasser also served as a Vice-President of the fifty-seventh session of the United Nations General Assembly (2002 to 2003) and represented his country at numerous international and regional conferences and other forums. At the same time, he served as non-resident Ambassador to a number of countries in the Americas, including Argentina, Belize, Brazil, Canada, Colombia, Cuba, Nicaragua, Panama, Paraguay and Uruguay.

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Rosemary Lane has worked at the United Nations since 1984 in a number of capacities in the Department of Technical Cooperation for Development, the United Nations Drug Control Programme in Vienna and most recently in the Department for Economic and Social Affairs, Division for Social Policy and Development. She is a Senior Social Affairs Officer and the UN Focal Point on Ageing.

She has worked on issues of ageing since 1993 and was a member of the secretariat for the Second World Assembly on Ageing in 2002. She was a main contributor to the drafting of the Madrid International Plan of Action on Ageing that was adopted at the Second World Assembly on Ageing in 2002. Following the Madrid Assembly her work concentrated on promoting the implementation of the Plan of Action at the national level, and in particular focusing on the provision of technical assistance to Member States. She became the Focal Point on Ageing in 2010.

Rosemary is from the United Kingdom and has an MA in Social Policy from the State University of New York.

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Dr. Ann Pawliczko is Senior Project Adviser in the Population and Development Branch of the Technical Division at the United Nations Population Fund, which she joined in 1996. She serves as focal point for population ageing and migration and technical adviser to UNFPA's project on data collection of resource flows for population activities. She oversees UNFPA's ageing and migration activities at global level, collaborates with partners to raise awareness, strengthen capacity and build a knowledge base, and provides technical guidance and support to UNFPA regional and country offices. She holds a Ph.D. in demography and sociology from Fordham University.

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Adriana Fassio is a consultant in the Ministry of Social Development, Direction of Aging Policies, Argentina. Among her tasks at national level has been the technical coordinator of Argentina Gerontological Plan 2011-2015 and the Senior Federal Council. She has worked as a consultant for international organizations such as PAHO and ECLAC. She is also Professor of Sociology of Organizations and Researcher of the Centre of Investigations on Public Administration, Faculty of Economics, University of Buenos Aires (Argentina). She has a PhD. Degree in Social Anthropology, University of Buenos Aires (Argentina), MA in Social Gerontology, University Autonoma of Madrid (Spain), and a Bachelor degree in Sociology, University of Buenos Aires (Argentina).

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Salvacion Basiano, 67 years old, known to friends as Salve, is a retired teacher, trainer, fund raiser, community organizer and local government official in the Philippines. She is married and has four grown-up children and is expecting her first grandchild in February, 2012. She has been actively involved in activities promoting the welfare of older persons in the Philippines. When the CONFEDERATION OF OLDER PERSONS' ASSOCIATIONS OF THE PHILIPPINES (COPAP) was organized in 2006, she was elected President and re-elected for a second term in 2008. During her Presidency, the COPAP campaigned for the passage of the CHEAPER MEDICINES LAW and the EXPANDED SENIOR CITIZENS' LAW. She sat in Congressional and Senate Committee hearings to push for the inclusion of the SOCIAL PENSION and other provisions that will alleviate the situation of Older Persons in the proposed bills. With the full support of their partner NGO, the COSE, she led thousands of older persons comprising the COPAP, in mobilizations at Congress and marches on the streets to the Philippine Presidential Palace to urge the President of the Republic to sign into law the SENIOR CITIZENS' ACT of 2010 otherwise known as R.A. 9994. She was one of the awardees of the Search for the SAMPUNG ULIRANG NAKATATANDA for 2009 (Search for TEN MODEL OLDER PERSONS). Today she serves as official spokesperson for the COPAP.

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Kenneth Neil Hemley was born in Spanish Town, Jamaica, West Indies on May 4th, 1940 and attended St. Catherine Elementary School in Spanish Town, from 1943-1955. Upon leaving school he became an apprentice mason in the construction industry where he worked at this trade until 1969. Kenneth then gained employment at the Ariguanabo Textile Mill. Here he was trained as a textile mechanic, moving up from a trainee to become the chief mechanic in charge of his section for the next 20 years. He was also A member of the board of directors of the Ariguanabo Co-Op. Credit Union. After leaving the textile industry, he went back into construction where he worked until retirement.

Kenneth is currently the President of the Rivoli Senior Citizen's Club and is an advocate for Seniors and Older Person's rights in Jamaica. Members of the club, including Kenneth, were trained by Help Age International in many different fields which include Media and Advocacy, Monitoring and home care for the elderly, Disaster management and Relief distribution.

Kenneth visits seniors every month to assess their needs, give advice to care-givers on caring skills and deliver food packages to those who are in need.

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Craig Mokhiber heads the Development and Economic and Social Issues Branch at the Office of the High Commissioner for Human Rights (OHCHR) in Geneva. A lawyer and specialist in international human rights law, policy and methodology, he has served the UN since January of 1992. As chief of the Human Rights and Development Team in the 1990s, Mokhiber developed OHCHR's early work on human rights-based approaches to development and human rights-sensitive definitions of poverty. He then represented OHCHR in mainstreaming efforts at UN Headquarters in New York through most of the 2000's, serving as both Officer-in-Charge and Deputy Director of the New York throughout the UN's human rights reform process, including in the lead up to the World Summit, and in the process leading to the establishment of the Human Rights Council. His fieldwork includes dozens of human rights missions. He was for five years the Chairman of the UN Task Force for

Action Two (a global initiative to advance rights-based approaches and the building of national protection systems), and later Chaired the UN Democracy Fund consultative group. Craig Mokhiber has lectured and taught human rights, has authored several publications on human rights themes, and has served on the Secretariats of the World Conference on Human Rights (1993), the Commission on Human Rights (1995), the Working Group on the Right to Development (2001), and the World Summit (2005).

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Helen R. Hamlin is Chair of the Virginia Hazzard Legacy Fund Sub Committee and has represented the International Federation on Ageing (IFA) at the United Nations since 1991. She served as Chair of the Non-Governmental Committee on Ageing from 1997 until 2003 and she continues to serve on the Executive Committee. Ms Hamlin was instrumental in the Committee's involvement with the Division for Social Policy of the UN Department of Economic and Social Affairs in the development of the conceptual framework for the 1999 International Year of Older Persons. During preparations for the Second World Assembly on Ageing, she was a member of the International Planning Committee for the parallel NGO World Forum and represented the NGO community in addressing an Assembly plenary session. Ms Hamlin was an observer during the preparations for the Berlin Regional Implementation Strategy (RIS) and participated in planning the NGO response to that meeting held in Berlin in September 2002. She was a member of the Economic Commission for Europe Task Force on Ageing to implement the Berlin document.

Ms. Hamlin received her Master's Degree from Columbia University School of Social Work. She has been a social worker for nearly sixty years, specializing in gerontology for the past forty years. She has held positions in a variety of agencies, including Director of Social Services in a multi-service community-based agency. After retirement, she became the Project Director of an intergenerational junior high school project at the Columbia University School of Social Work Institute on Aging. She has been inducted into the Hunter College and Columbia University School of Social Work Halls of Fame. Ms. Hamlin served as Chair of the IDOP several times.

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Bethany Brooks received her BA in Theatre from Abilene Christian University in Abilene, TX. She moved to New York City in 1999 where she pursued a career in the performing arts until returning to graduate school for Social Work in 2007. Bethany graduated from Fordham University with her MSW in May, 2010 and became a Licensed Master Social Worker in September.

Bethany is currently a Social Worker for Jewish Association for Services for the Aged and UN representative for International Association of Homes and Services for the Aged (IAHSA). She served as a representative for the International Network for the Prevention of Elder Abuse (INPEA) from 2009-2010 where she is still an active member. While at Fordham, Bethany's field placement was with New York City's Department for the Aging in their Elderly Crime Victims

Resource Center.

Bethany joined the NGO Committee on Ageing in 2009. She was the Volunteer Coordinator for the 2009 IDOP and served as a member of the Planning Committee for the 2010 IDOP. Bethany has served as a co-chairperson for the 2011 International Day of Older Persons.

Bethany, her husband and her hound dog reside in Brooklyn, NY.

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Kaja Meade grew up in the Foreign Service and graduated with a Bachelors of Arts from Baylor University in Waco, TX. She later received her Master's degree in Gerontology from the University of Southern California. She began her career in Washington with the Senate Special Committee on Aging. Kaja has worked for non-profits with an emphasis on the United States' aging population. She was a program manager for Generations United, supporting efforts to improve the lives of grandparents and other relatives raising children. She also worked for NCCNHR, The National Consumer Voice for Quality Long Term Care as a development officer and grants manager.

In 2004, as the National Director of Senior Outreach for John Kerry and John Edwards, she developed and implemented the campaign's national senior outreach plan.

This included building and managing a national network of Seniors for Kerry-Edwards liaisons and leadership teams, in addition to coordinating the seniors' caucuses at the Democratic National Convention.

In 2006, Kaja began worked as a Senior Lobbyist for the Alliance for Retired Americans in Washington, DC. Her work was focused on healthcare reform issues, specifically securing and improving quality and access to benefits through traditional Medicare for seniors.

In 2009, Kaja moved to New York City, where she was able to work briefly at the New York Academy of Medicine (NYAM) on the Age-friendly New York City project; a public-private partnership affiliated with the World Health Organization (WHO), and led by a Mayoral Commission of leaders in the public and private sectors. She continues to volunteer for the UN's NGO Committee on Ageing and occasionally for New York City Public Library's initiatives supporting seniors and the disabled constituencies.

Kaja is married, and lives with her husband and brand new baby boy in Midtown.

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NGO COMMITTEE ON AGEING, UN NEW YORK

Executive Committee

Chairperson: **Jessica Frank López**, AARP
Vice-Chairperson: **James Collins**, International Association of Gerontology and Geriatrics Recording
Secretary: **Norma P. Simon**, International Association of Applied Psychologists
Corresponding Secretary: **Elizabeth Nolasco**, Instituto Qualivida
Treasurer: **Richard Velayo**, International Council of Psychologists
Immediate Past Chair: **Florence Denmark**, International Council of Psychologists
Members-at-Large: **Martha Bial**, International Association of Gerontology & Geriatrics
Pat Brownell, International Network for the Prevention of Elder Abuse
Denise Gosselin, International Network for the Prevention of Elder Abuse
Clarence Pearson, American Federation on Aging Research
Katharine Weiss, International Association of Homes and Services for the Aged

International Day of Older Persons Planning Committee, 2011

Co-chair: **Bethany Brooks**, UN Representative, International Association of Homes and Services for the Aged (IAHSA)
Co-chair: **Kaja Meade**, UN Representative, International Federation on Ageing (IFA)
Members: **Duygu Basaran**, Global Action on Ageing
Bethany Brooks, International Association of Homes and Services for the Aged
Bethany Brown, HelpAge USA
Pat Brownell, International Network for the Prevention of Elder Abuse
Denise Gosselin Caldera, International Network for the Prevention of Elder Abuse
Mary Covington, International Federation of Home Economists
Alexandra Collier, JASA
James Collins, International Association of Gerontology and Geriatrics
Florence L. Denmark, International Council of Psychologists
Erica Dhar, AARP
Vernie Ellis, Iota Phi Lambda Sorority, Inc.
Mary Mayer, International Federation on Aging
Linda D. Misek-Falkoff, Respectful Interfaces
Mary Fox, League of Women Voters – U.S.
Jessica Frank López, AARP
Helen R. Hamlin, International Federation on Aging
Kathy Kline, AARP
Jack Kupferman, Gray Panthers
Judy Lear, Gray Panthers
Valerie L. Levy, International Federation on Aging
Kaja Meade, International Federation on Aging
Elizabeth Nolasco-Sanford, Instituto Qualivida
Rosa Perla Resnick, International Association of Schools of Social Work
Edward J. Ryan, AARP
Ed Shaw, New York Association on HIV over 50
Rick Sanford, Instituto Qualivida
Christine Shim, Fordham University
Janet Sigal, American Psychological Association
Norma P. Simon, American Psychological Association
Susan Somers, International Network for the Prevention of Elder Abuse
Richard Velayo, International council of Psychologists

LIST OF ORGANIZATIONAL AFFILIATIONS
NGO COMMITTEE ON AGEING NEW YORK

(As of September 2011)

- AARP International
- Aging in America
- American Psychological Association (APA)
- Armenian International Women's Association
- Deutsche Seniorenliga e.V.
- Division of Aging and Adult Services,
Kansas City, MO
- EURAG | Bund der Alteren Generation Europas –
European Federation of Older People
- Generations United
- Global Action on Aging
- Global Alliances through Gerontological Engagement
(GAGE)
- Gray Panthers
- Gray Panthers NYC
- HelpAge International
- HelpAge USA
- HOPe Africa
- Instituto Qualivida
- International Association of Applied Psychology
- International Association of Gerontology and
Geriatrics
- International Association of Homes and Services for
the Ageing
- International Association of Schools of Social Work
- International Council of Jewish Women
- International Council of Psychologists
- International Federation on Ageing
- International Federation for Home Economics
- International Federation of Social Workers
- International Network for the Prevention of Elder
Abuse
- Jewish Association for Services for the Aged (JASA)
- The John A. Hartford Foundation
- Middle East Academy for Medicine of Ageing
- Mount Saint Mary College
- New York Association on HIV over 50
- South Beach Psychiatric Center
- The University of Sydney
- UGT - União Geral dos Trabalhadores - General
Union of Workers
- World Federation of Ukrainian Women's
Organizations
- The World Union for Progressive Judaism (WUPJ)
- Yad Sarah - Organization Aiding Disabled, Elderly,
and Housebound People